COLAND GOALS 2013-2014
Approved and Adopted 11/8/13

**GOAL I: Research, educate and communicate new roles of services for libraries and librarians: a) research and explore embedded librarian concept in libraries,
b) research and explore anchor store concept
c) research technological innovation in libraries and related roles for librarians**

Committee: Nita Burke (Chair), Josh Cowles, Laurie Freund, Joan Robb, Emily Rogers. Bryan McCormick; DPI Staff Liaison Denise Anton Wright

Recommendations:
A. Define embedded librarian concept by how it is utilized in a variety of library types
B. Research new or expanded roles for librarians involving technology.
C. Publish online examples of libraries utilizing the embedded librarian and anchor store concept in exemplary ways.

Goal II: Wisconsin Prison Literacy Project

Committee: Cara Cavin (Chair), Terrence Berres, M. T. Boyle; DPI Staff Liaison Martha Berninger with input from Chris Barth

Recommendations:
A. Continue the partnership with the Wisconsin Department of Corrections (DOC) and collaborations with others including Wisconsin academic and public libraries, Wisconsin Council of Churches, Wisconsin public schools to donate materials and resources to Wisconsin's prison libraries as appropriate following their collection development guidelines.

Action:
A. COLAND designee to continue work with Wisconsin Council of Churches to encourage donations of materials to Wisconsin prison libraries that meet the collection development guidelines.

B. DOC Library Education and Technology Coordinator to work with DPI regarding DOC prison libraries' use of and access to interlibrary loan.

C. DOC Library Education and Technology Coordinator to work with COLAND and DPI to promote the prison literacy program.

Goal III: Research and make recommendation on whether to support library district enabling legislation

Committee:

Recommendation:
A. Tabled.

Goal IV – One Card, any library (or one integrated library system)

> **Committee:** Emily Rogers, COLAND Chair and Nita Burke, COLAND Vice-Chair, Bryan McCormick; DPI Staff Liaisons – Lisa Weichert

> **Recommendation:**
> A. Monitor statewide ILS proposals as they move forward in 2013/14.

Goal V: Monitor challenges to Common School Fund and promote importance of this fund where appropriate.

> **Committee:** Kristi Williams (Co-Chair), Miriam Erickson (Co-Chair), Cara Cavin, Joan Robb, Tom Kamenick; DPI Staff Liaison – Nancy Anderson

> **Recommendations:**
> A. As the Common School Fund is an important funding source for school library media centers and is not well known and understood by Wisconsin citizens, COLAND will work with other library organizations and the Board of Commissioners of Public Lands in a public awareness campaign.
> B. As appropriate use of Common School Fund is important to every school library media center, COLAND will work with DPI to ensure funds are used according to the state constitution and departmental guidelines.

> **Actions:**
> A. This will be accomplished as COLAND regularly reviews our goals as a body; consider how we work with other library groups to achieve this multi library organizations goal.
> B. Meeting with Tom and Tia of BCPL, share ideas gathered during this phone conference meeting, learn from them information they want to share.
> C. July 12: COLAND meeting –Presentation to membership, approval of recommendations and next steps.
> D. We need to know what goes out now, where and what other info is useful. Then, how to aim it to be most beneficial.
> E. Identify target audience for expanded message, focus information developed to reach target in timely manner.
> F. Determine what agency has the political capability to design and facilitate distribution, statewide, for information developed.   Is BCPL the best organization?
> G. Determine the time DPI sends out press release about CSF...that is the time local media are paying attention…include another information piece with more depth about history of CSF, etc…
> H. Develop a letter to all media people and all school board members with information about the source of funds for CSF and direct them to the link on DPI website about dispersal of these funds.   Business managers need this information, too
> I. Have materials prepared early so at time DPI sends out press release about CSF (when local media are paying attention…) another information piece with more depth about history of CSF, etc…is sent to local media to expand their coverage of CSF reaching the local district.

J. A key part of this is: the best use of these funds is through the school library, it produces equity to resources for all students!

Goal VI – Encourage Action Teams and DPI to report and set goals from the *Summit on School Library Media Specialist* Staffing, Steering and Action

Committee: Miriam Erickson (Chair), Cara Cavin, Joan Robb; DPI Staff Liaison Nancy Anderson

Recommendations:
A. Continue to monitor and support the work of DPI regarding school library media staffing, the steering and action committees.

Goal VII: Monitoring Hospital and Health Services Libraries

Committee: Laurie Freund (Co-Chair), Jim Trojanoski (Co-Chair), Tom Kamenick, Kathy Pletcher; DPI Staff Liaison Martha Berninger

Recommendation:
A. Work with WHLSA's liaison to plan a presentation at the upcoming WHSLA Annual Spring Conference.
B. Encourage administrators of health science and hospital libraries to keep COLAND and the library community, including public libraries, informed of possible closures and ramifications on interlibrary loans, Badgerlink and use of other library resources if health sciences and hospital libraries close as these libraries serve both patients and medical staff.
C. Communicate to the medical library community of COLAND'S interest and influence.
D. Rally resources in the legislature. Invite guests from the legislature to future COLAND meetings.

GOAL VIII: Continue the conversations related to e-books, exclusive contracts, access to digital information and other information technology developments

Committee: Ewa Barczyk (Co-Chair), Joan Robb (Co-Chair), Terrence Berres, Nita Burke, Francis Cherney, Patrick Wilkinson, Joshua Cowles; DPI Staff Liaisons John DeBacher and Jeff Knutsen

Recommendation:
A. Prepare a report of current status of ebook accessibility across Wisconsin libraries. Collect information on collaborative purchasing initiatives among Public Library consortia, WAICU, CUWL, school libraries.
B. Share best practices with the library community in Wisconsin via various lists and online publications to assist busy librarians in acquiring ebooks
C. Inform legislators of current challenges facing ebook purchasing by libraries in Wisconsin.

Action:

A. Members of group attended ALA sessions, reviewed articles, contacted WAICU and WiLS about consortial ebook activities and studied current marketplace of ebooks vis-à-vis libraries. A report was prepared outlining the status of the marketplace, with a focus on some groundbreaking projects such as CALIFA and Douglas County Public Library, which vendors refuse to sell collaboratively as well as review of what is happening in Wisconsin which included some successes among the public libraries with pooled resources for expanding ebook purchases. During the course of the study, the vendors evolved their reluctance to sell to libraries, in large part due to library pressure across the country, and best practices were developed .
B. The recommendations and reports from the ALA Digital Content and Libraries Working Group(DCLWG) were shared
C. Letter was sent to AG congratulating him on supporting the Supreme Court decision on ebook price fixing and informing him about the interest and heavy use of library ebooks through public libraries in Wisconsin—third heaviest circulation in the country.
D. Submit short informational overview of current national actions around e-books along with links to best practices to Channel Weekly, WLA and WAPL Newsletters, and WISPUBLIB, the DPI listserv that goes out to the library community.
E.

GOAL IX: Conduct public surveys and hold public hearings to determine what the library community wants COLAND to include in its goals

Committee: Emily Rogers, COLAND Chair and Nita Burke, COLAND Vice-Chair, Bryan McCormick: DPI Staff Liaison Kurt Kiefer

Recommendation:
A. COLAND members reach beyond the library community for input and attend events where administrators and leaders gather. Example: Slate, WASCD, School Board Association, School Administrators Association, WISCNET Future Technology Conference and others.

GOAL X – Schedule annual meetings in Fall 2014 at various library conferences to inform the library community about COLAND

Committee: Emily Rogers, COLAND Chair and Nita Burke, COLAND Vice-Chair, Joshua Cowles, Jim Trojanowski, M. T. Boyle; DPI Staff Liaisons John Debacher and Martha Berninger

Recommendations:
A. Review input from presentations and use in formulating COLAND goals for 2014/15.

Action:
A. WEMTA
a. Do more to raise awareness of dates and locations of COLAND meetings

b. WEMTA is willing to help by posting information on locations and dates of COLAND meetings on the WEMTA website

  c. Common School Funds (CSF): Guidance on acceptable use, common challenges to use of CSF, enforcement of guidelines (Especially for purchasing ebooks that support curriculum or computers)

  d. Would COLAND and DPI support a definitive requirement that the districts have a librarian position with the amount of time proportionate to the size of the student population?

B. WLA - in program - Martha and Josh

C. WAPL

  a. Help public libraries with the marketing necessary to receive full funding support and provide information to their communities

  b. Help public libraries meet the needs of patrons who need technical help

  c. Support small libraries that have part-time directors

  d. Make sure everyone knows when and where you're meeting

D. WAAL - Emily submitting a proposal for spring 2014

E. CUWL - Ewa and Patrick will bring up at the next meeting and get input to Emily